

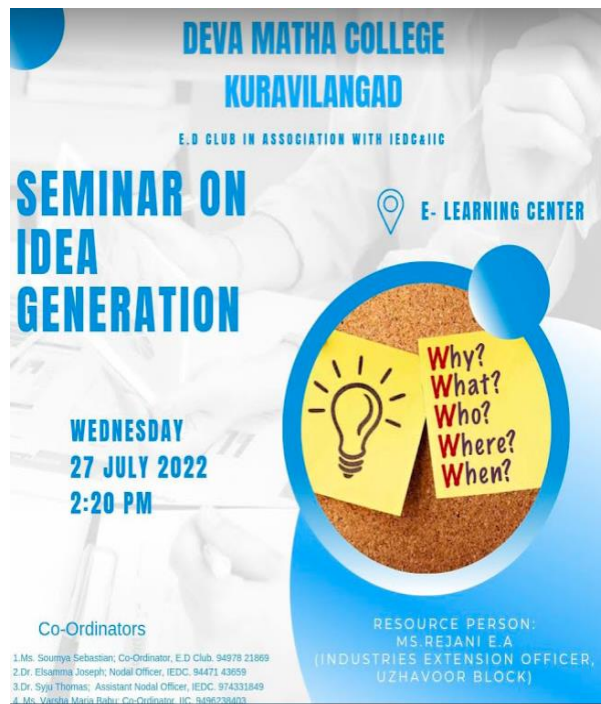
**2022-23**

**Name of Seminar: Idea Generation**

Academic year : 2022  
Date(s) on which program was conducted : 27/07/2022  
Sponsoring / Collaborating agency :  
Beneficiaries : IEDC, IIC and ED club members  
Organizing Dept. / Club & Name of Co-ordinator(s) : IEDC, IIC and ED club Deva Matha College Kuravilangad  
Name / Affiliation & Contact details (E-mail) of the resource person(s): Mr.Dino Jacob Mathew, Assistant District Industries Officer  
The number of students participated in the program : 100

**A brief report on Seminar**

IEDC Deva Matha College Kuravilangad has conducted an entrepreneurship awareness programme in association with IIC & ED Club on the topic 'Idea Generation' on 21/03/2022 at the e-learning centre of the college. Mr. Dino Jacob Mathew, Assistant District Industries Officer was the resource person. The session provided an idea to the participants regarding the need of idea generation from young entrepreneurs and the support and assistance from the part of the Government.100 members from IEDC, II DC and ED club were participated. The session started at 2.20. pm and ended at 3.30 pm.



## Name of Seminar: 'Startup Journey with KSUM'

Academic year : 2022  
Date(s) on which program was conducted : 30/08/2022  
Sponsoring / Collaborating agency :  
Beneficiaries : IEDC, IIC and ED club members  
Organizing Dept. / Club & Name of Co-ordinator(s) : IEDC, IIC and ED club Deva Matha College Kuravilangad  
Name / Affiliation & Contact details (E-mail) of the resource person(s): Mr. Rahul Sha, Project Co-ordinator, KSUM  
The number of students participated in the program : 60

### A brief report on Seminar

IEDC Deva Matha College Kuravilangad has conducted a seminar on the topic 'Startup Journey with KSUM' in association with IIC & ED Club on 30/08/2022 at the e-learning centre of the college. Mr. Rahul Sha, Project Co-ordinator, KSUM was the resource person. Through the session the participants got an insight on the motivation and objectives of Kerala startup mission in the field of innovation and entrepreneurship, 60 members from IEDC, IIC and ED club were participated. The session started at 2.20. pm and finished at 3.30 pm.



**DEVA MATHA COLLEGE**

KURAVILANGAD



TALK ON

## "Startup journey with KSUM"



**Mr. Rahul Shah**

Project Coordinator,  
Kerala Startup Mission

August 30, 2022  
E-Learning Center  
2:15 PM

Organized by,  
IEDC, IIC & ED Club  
Deva Matha College



## **Name of Workshop: 'Workshop on "Preparation & Marketing of Cleansers'**

Academic year : 2022  
Date(s) on which program was conducted : 22/10/2022  
Sponsoring / Collaborating agency : Archana Women Centre, Ettumanoor  
Beneficiaries : Selected members of IEDC  
Organizing Dept. / Club & Name of Co-ordinator(s) : IEDC, Deva Matha College  
Kuravilangad  
Name / Affiliation & Contact details (E-mail) of the resource person(s): Archana Women  
Centre, Ettumanoor  
The number of students participated in the program : 17

### **A brief report on Workshop**

IEDC Deva Matha College Kuravilangad has conducted a workshop on 'Preparation and marketing of cleansers. Archana Women Centre- an entrepreneurship training centre provided training to selected members of IEDC in preparation and marketing of various cleansers like soap, detergents, floor and toilet cleaners and fabric brighteners. The practical session aimed at enabling the members to make their own brands and earn while they earn.



INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE



DEVA MATHA COLLEGE, KURAVILANGAD

One Day Workshop

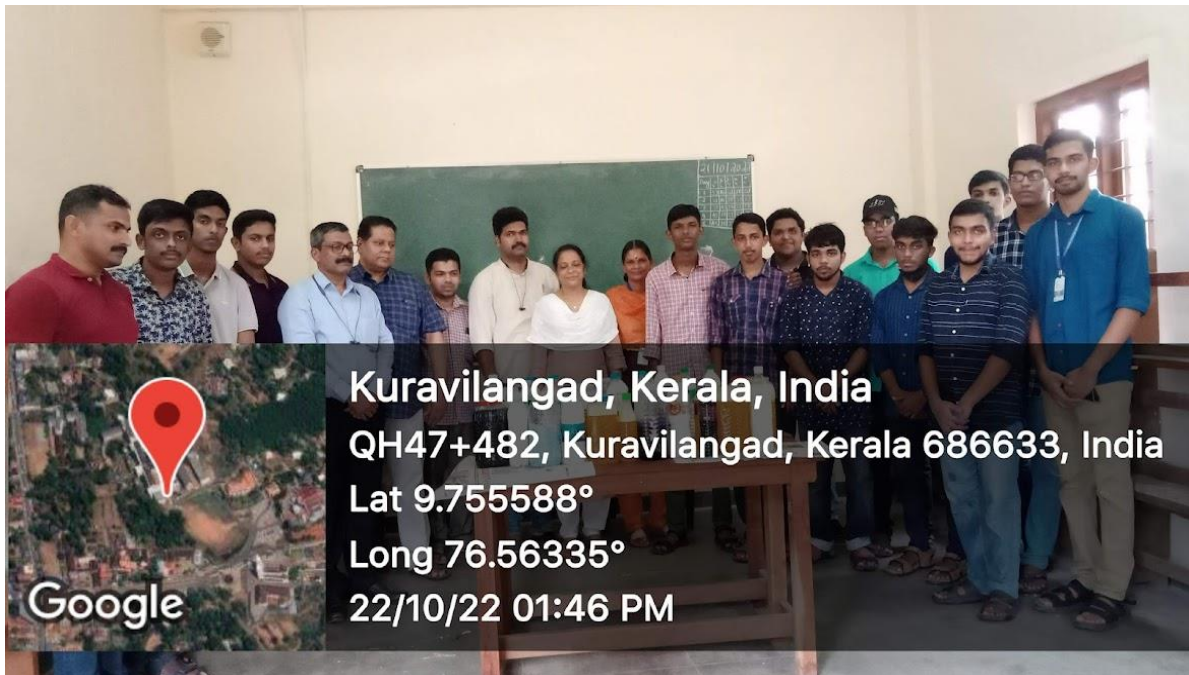
## Preparation & Marketing of Cleansers

Date: 22-10-2022

Time: 10 AM to 4 PM

Venue: I DC Chemistry

Resource Team: Archana Women Centre, Ettumanoor



## Name of Workshop: 'Design Thinking for Idea Creation'

Academic year : 2022

Date(s) on which program was conducted : 17/12/2022

Sponsoring / Collaborating agency : Slate N Pencil( An initiative for design thinking and innovation)

Beneficiaries : Selected members of IEDC


Organizing Dept. / Club & Name of Co-ordinator(s) : IEDC, Deva Matha College Kuravilangad

Name / Affiliation & Contact details (E-mail) of the resource person(s): Mr. Arun J.S, Nodal Officer Catalyst, Mar Baselios IEDC, KSUM

The number of students participated in the program : 58

### A brief report on Workshop

IEDC Deva Matha College Kuravilangad has conducted a workshop on 'Design Thinking for Idea Creation'. Mr. Arun J.S, Nodal Officer Catalyst, Mar Baselios IEDC, KSUM was the resource person. The one day workshop guided the participants through a variety of idea creation activities which inspired them to materialize their ideas. The workshop started at 10.am and ended at 4.0 pm.



**Deva Matha College  
Kuravilangad**

**INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE**

**'Design Thinking for Idea  
Creation'**

SLATE N PENCIL  
CREATE | ERASE | RE-CREATE

SLATE N PENCIL FOCUS ON APPLYING DESIGN THINKING FOR IDEA CREATION. IT TAKES THE PARTICIPANTS THROUGH VARIOUS SIMPLE YET EFFECTIVE REAL-LIFE EXAMPLES AND CASE STUDIES THAT IMPART KNOWLEDGE ON INNOVATION, ENTREPRENEURSHIP, AND THE STARTUP ECOSYSTEM. THE ACTIVITY SESSIONS TRIGGER ORGANIC THOUGHT PROCESSES THROUGH CONTINUOUS ITERATION AND REFLECTION.

**RESOURCE PERSON**  
**Mr. Arun J S**

Nodal Officer  
Catalyst, Mar Baselios IEDC  
Kerala Startup Mission


Assistant Professor  
Department of Electronics  
and Communication  
Mar Baselios College of  
Engineering and Technology

**MORE INFO**  
**DATE 17/12/2022**  
**TIME 10 AM - 4 PM**  
**VENUE: MULTIMEDIA HALL**

**SLATE N PENCIL**  
Sketch Your Success



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**Kuravilangad, Kerala, India**

QH47+96P, opposite Devamatha college, Kuravilangad,  
Kerala 686633, India

Lat 9.755826°

Long 76.563137°

17/12/22 04:01 PM